

JOINT PATS & SATS CONGRESS 2018

Sponsorship Opportunities

12 – 15 April 2018

Durban ICC, South Africa



This is a very exciting event for PATS & SATS that will bring together health professionals from many African countries to address the challenges for child and adult lung health on the continent. Respiratory disease is a major cause of death, disability and morbidity in Africa, where there is a double burden of infectious diseases including pneumonia or tuberculosis and non-communicable diseases such as asthma and chronic obstructive pulmonary disease. The congress will offer the opportunity to critically discuss these challenges and to work together to strengthen initiatives to improve care, build capacity, strengthen research, training and advocacy for better lung health in Africa. We look forward to your participation!



Prof Heather Zar
President: PATS



Prof Keerthan Dheda
President: SATS

Supported by:



We help the world breathe®
PULMONARY • CRITICAL CARE • SLEEP



ERS EUROPEAN
RESPIRATORY
SOCIETY
every breath counts



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

On behalf of the Organising Committee, we would like to encourage you to attend the Joint 2018 PATS & SATS Congress in Durban from the 12th to the 15th of April 2018. The congress will be hosted by SATS and PATS and the meeting will therefore also serve to replace the 20th National SATS Congress, the last congress having occurred in Century City in Cape Town in August 2017.

The combined congress will comprise several parallel tracks covering adult pulmonology, paediatric pulmonology, thoracic surgery, and physiotherapy, amongst others. There are several internationally renowned experts that have already confirmed their attendance. A thought-provoking programme is being planned with an appropriate session devoted to showcasing health priorities and challenges facing African pulmonologists, and showcasing research from Africa. A broad range of 'bread and butter' topics will be covered, and topical areas that will be discussed will include the use of electronic cigarettes, new combination inhalers, new drugs and diagnostics for TB, and advances in the management of interstitial lung disease, pulmonary vascular and thromboembolic diseases, and sleep medicine. New techniques and technologies such as medical lung volume surgery and bronchial thermoplasty will also be covered. There will be several pre-conference workshops, and an exciting array of events have been planned including a gala dinner, awards evening, evening entertainment, a comprehensive congress exhibition with many industry partners attending.

Durban is an exotic and interesting city to visit with excellent connections to Cape Town and other cities in South Africa, and would be an ideal starting location for a back-to-back post-congress holiday.

See you in April 2018! Don't miss it!

SPONSORSHIP PACKAGES

For this prestigious event, we are pleased to offer a variety of different sponsorship packages that will offer guaranteed exposure to a wide audience. We are expecting 500 delegates to attend the joint 2018 congress.

PLATINUM SPONSOR: ZAR 130 000 – RESERVED BY ASTRAZENECA

- Co-branding on all conference material plus all partner benefits as below
- Breakfast Symposium slot (Please refer to trade sponsored symposia in this document)
- Recognition as a Conference Partner Sponsor on audio visual display in main conference hall
- Main sponsor of the congress Mobile Application – branding of banners & app
- One (1) full, A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Partner Sponsor on printed conference documents, including conference handbook and promotional posters
- Two (2) 3m x 3m (total 18m²) exhibition booths in the main entrance to the conference venue
- Four (4) complimentary conference registrations for trade delegates, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Conference Dinner.
- Company logo on conference website with links to company website.
- Three (3) inserts into conference delegate bag
- Full delegate list, with name, organization and email address (subject to permission of delegate)
- Speaking opportunity of 5 minutes at Congress Dinner.

GOLD SPONSORSHIP PACKAGE: ZAR 75 000 - RESERVED BY NOVARTIS

- Recognition as a Conference Sponsor on audio visual display in main conference hall
- One (1) A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) 3m x 3m (9m²) exhibition booth in the main entrance to the conference venue
- Three (3) complimentary trade conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Conference Dinner.
- Company logo on conference website with links to company website.
- Two (2) inserts into conference delegate bag

SILVER SPONSORSHIP PACKAGE: ZAR 55 000 – RESERVED BY CIPLA & PFIZER

- One (1) full, A4 page, portrait, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines).
- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook and promotional posters
- One (1) 3m x 3m (9m²) exhibition booth in the main entrance to the conference venue
- Two (2) complimentary trade conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Conference Dinner.
- Company logo on conference website with links to company website.
- One (1) insert into conference delegate bag

BRONZE SPONSORSHIP PACKAGE: ZAR 36 000 – x20 stands available

- Acknowledgement as a Conference Sponsor on printed conference documents, including conference handbook.
- One (1) 3m x 3m (9m²) exhibition booth in the main entrance to the conference venue
- Two (2) complimentary trade conference registrations, including attendance at all conference sessions, morning/afternoon teas and lunches, the Welcome Reception and the Conference Dinner.

Additional Sponsorship Opportunities

TRADE SPONSORED BREAKFAST SYMPOSIA: ZAR 18 000 per symposium

- Friday, 13 April (07:00 – 08:00) - **RESERVED BY CIPLA**
- Saturday, 14 April (07:00 – 08:00) - **RESERVED BY ASTRAZENECA**
- Sunday, 15 April (07:00 – 08:00) - **RESERVED BY THERMOFISHER**

The congress will allow only one (1) trade sponsored breakfast symposia per morning.

Sponsor may choose topic and speaker. Please note that all speakers and topics need to be approved by the scientific committee.

Please forward proposed topic and speaker's CV to organisers by no later than 28 February 2018.

All symposia will be advertised in the programme and congress announcements and on the website.

Travel costs for speaker and catering costs are not included.

Costs includes venue hire (plenary or break-away venues), all audio-visual equipment as well as technical support & CPD accreditation

SPONSORED PRE-CONGRESS WORKSHOPS: ZAR 50 000 per workshop

- Thursday 12 April (08:00 – 17:00)

Workshops:

1. Spirometry and other lung function tests for the practicing healthcare workers Air pollution, exposures and Occupational Health
2. Occupational Lung Diseases
3. Radiology: Chest ultrasound workshop
4. Paediatric TB workshop
5. VATS workshop: Practical workshop

Costs includes venue hire, catering costs, all audio-visual equipment as well as technical support & CPD accreditation.

Company will be allowed to brand the registration desk, venue and items inside the venue (pens, notepads, waters etc.)

INTERNATIONAL & LOCAL SPEAKERS

Please contact the Congress Organizers: Londocor Event Management for more information on +27(11) 954 5753 or claries@londocor.co.za

Cost Estimate @ R15 600 per Local speaker

Sponsorship of speaker will include:

- Full Congress Registration @ R4900
- Gala Dinner ticket @ R100
- Accommodation for 4 nights at the Hilton Hotel Durban @ R1900 per night
- Economy class flight ticket @ R3000 (estimate) – cost TBC

FINAL PROGRAMME: ZAR 45 000 – RESERVED BY CIPLA

The Final Programme will be placed inside the Congress bags.

The sponsor's logo will appear on the front and back cover of the programme

The sponsor will also be allowed to place an A4 advert into the Final Programme

Sponsorship includes printing costs

TEA/COFFEE & LUNCH STATIONS (4 Days): ZAR 20 000 – RESERVED BY ADCOCK INGRAM

The sponsor will be allowed to brand all serving stations with table cloths, serviettes, coasters, etc

One sponsor allowed per day

SPEAKERS' DINNER: ZAR10 500.00 (exclusive of transfers, meals and beverages)

The sponsor's logo will appear on the invitation to the faculty and committee.

The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival.

Please contact the congress organisers for further details.

RETURN AIRPORT TRANSFERS / SHUTTLE SERVICE: ZAR 50 000

Sponsor may brand the vehicles to their own discretion and supply branded t-shirts and caps for the drivers.

Sponsors logo may be printed on the welcome boards at the airport.

Please contact the congress organisers for further details

CONGRESS APP: R15 000.00

This is an exciting, innovative new marketing opportunity.

Sponsor's name will appear on all pre-congress app marketing, on the homepage of the app and with each message.

Messages will be sent via the app to all congress delegates before and during the congress.

Company will have exclusive right to sponsor the Lucky Draw at the congress.

TERMS

An official cost estimate will be sent to you once you have completed the booking form (below).

A tax invoice will be issued to you as soon as we receive your purchase order.

Full payment is due 30 days from date of invoice.

Should payment not be received by the due date the congress organiser serves the right to release and resell the stand position or sponsorship item.

*All sponsorship opportunities are sold on a first come first serve basis and will only be confirmed once we receive your signed booking form/contract

CANCELLATION POLICY

Please forward all cancellations in writing to the congress secretariat.

Cancellation received before the 1st of February 2018 will result in a 50% refund of the total invoice cost. All cancellations received after the 1st of February 2018 will result in a 100% cancellation fee.

If you are interested in any of the above sponsorship opportunities please send your written confirmation or contact the congress team.

CONTRACT TO EXHIBIT AT THE PATS & SATS 2018 CONGRESS

Full Company name (for invoicing purpose)	
Postal address	
VAT No (if applicable)	
Contact person	
E-mail address	
Telephone No	
Cell no / Mobile no	
Website	

WE HEREBY APPLY FOR THE FOLLOWING:

Package option	
As per the floor plan our preferred stand/table number	1 st Choice <input style="width: 40px; height: 20px;" type="text"/> 2 nd Cho <input style="width: 40px; height: 20px;" type="text"/> 3 rd <input style="width: 40px; height: 20px;" type="text"/> e
Other sponsorship items (please list)	1 st Choice <input style="width: 90%; height: 25px;" type="text"/>
	2 nd Choice <input style="width: 90%; height: 25px;" type="text"/>
	3 rd Choice <input style="width: 90%; height: 25px;" type="text"/>

Notes/ Comments:

CONTRACT SIGNED ON BEHALF OF THE COMPANY

Signature: **Name:**

Designation: **Date:**

*Upon acceptance of your application an invoice will be issued.
 For any further information, please contact: Londocor Event Management: Tel: (0)11 954 5753 or
 Email: claries@londocor.co.za*